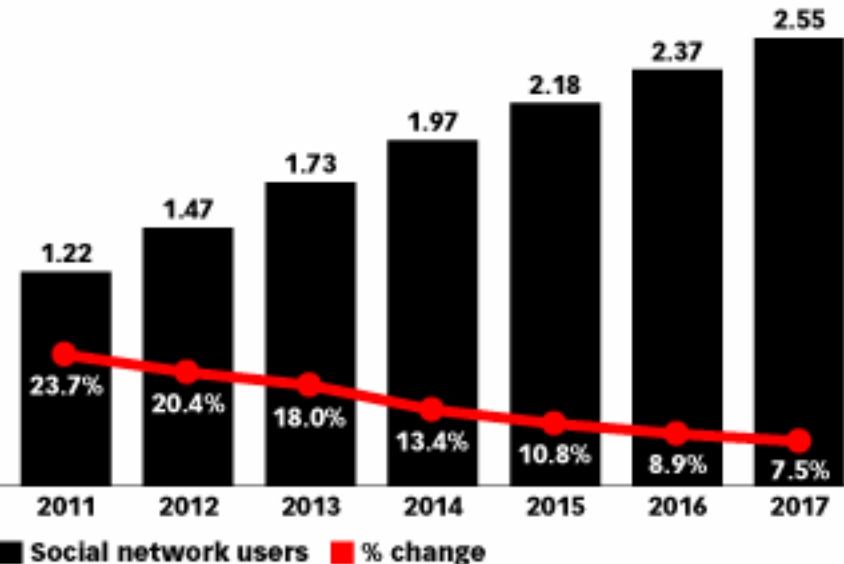


Social Network Users Worldwide, 2011-2017

billions and % change



Note: internet users who use a social network site via any device at least once per month

Source: eMarketer, April 2013